**CHRISTINE SULLIVAN**

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**EDUCATION**

**Kean University,** Union, NJ

BFA Visual Communications / Graphic Design, May 2012

Honors**:** Cum Laude

Activities: Lambda Alpha Sigma Honors Society 2009-2012, Dean’s List 2007-2012

**EXPERIENCE
Long Branch Arts & Cultural Center (City of Long Branch),** Long Branch, NJ
*Special Events Coordinator,* **August 2021 - November 2023**

Curating and arranging artwork from a variety of artists, organizing events (ex. artist receptions, craft fairs, cultural programs, comedy shows, photos with Santa & the Easter Bunny, author readings, musical performances), working with schools and organizations for field trips, contacting vendors, coordinating installations, setting up for events, art direction, layout design, creation of all promotional material, illustration, copy-editing, updating the Art Center’s page on the city of Long Branch’s website, working closely with the elected officials of the city, training interns, partnering with nonprofit groups, historical societies, and libraries to create exhibits and events for their specific needs

**Motel Strigoi,** Virtual

*Co-founder & Editor,* **September 2019-** **December 2020**

Curating horror artwork & writing from a variety of artists, art direction, layout design, creation of all promotional material, illustration, copy-editing, writer & art contributor

**David’s Bridal,** Paramus, NJ

*Freelance Bridal Show Representative,* January 2018 – February 2018

Brand ambassador at bridal shows, greeted brides, made appointments, and let guests know about our products

**Smartworks Consumer Products,** Somerset, NJ / Virtual

*Art Director / Freelance Art Director*, **April 2017- present** (hired via The Creative Group in April 2017, full time employed through Smartworks in November of 2017, and freelance since April 2020)

Creating packaging and PDQ displays for commercial items, product design, catalog layout, product photography, image editing, making 3D and physical mock ups, making sign-age for trade shows, copy writing and editing, designing for licensed products such as Corona and ICEE and working under brand guidelines, creating original instruction manuals, coordinating booths & purchasing items for trade shows

**David’s Bridal,** East Brunswick, NJ

*Special Occasions Stylist / CSR,* December 2014 – April 2016

Worked with special occasion guests such as bridal parties, mother of the brides/ grooms, and individuals attending prom and other formal occasions in a stylist capacity, greeted guests, had knowledge of all products and kept up to date with trends as well as new dresses and accessories, sold credit cards, stocked and designed merchandise displays, scheduled appointments

**Futai USA,** Edison, NJ

*Freelance Graphic Designer*, February 2016- April 2017 (hired via The Creative Group)

Created patterns, mocking up umbrellas, sent proofs out to customers, worked closely with licensed clients such as Elie Tahari on custom umbrellas, supervised & trained junior designers, took product photography and edited images, designed and layed out catalogs and packaging, coordinated booths & purchased items for trade shows

**Nu World Beauty,** Carteret, NJ

*Freelance Graphic Designer*, December 2015- January 2016 (hired via The Creative Group)

Short-term assignment- Packaging, updated artwork, concept art, mocked up displays for makeup products

**Horizon Group USA,** Warren, NJ

*Freelance Graphic Designer*, 2012 & December 2015 (hired via The Creative Group)

Short-term assignments- Created patterns for coloring books, made print layouts, edited photos

**Prescribed Branding,** Virtual / Philadelphia, PA / New York City, New York

*Creative Content Manager*, July 2015 – October 2015

Oversaw all aspects of design for brand development and social media for clients from concept to development

**Prime Line Packaging,** Edison, NJ

*Graphic Designer / Office Assistant*, February 2013 – July 2015

Pre-press work, product design, catalog layout, product photography, image editing, coordinated booths & purchased items for trade shows, made sign-age for trade shows, wrote and edited copy, worked under brand guidelines, coordinated travel and passport arrangements, created & scheduled social media posts for both the parent company and its charity, *The Ezra Abraham To Life Foundation*, wrote blogs, misc. secretarial work

**Park Avenue Graphics,** Scotch Plains, NJ

*Junior Graphic Designer*, January 2013 – February 2013

Created promotional material such as catalogs and flyers for clients

**Robert Wood Johnson,** Princeton, NJ

*Freelance Data Entry*, April 2012- August 2012 (hired via The Creative Group)

Input data into CQ5 for new website

**American Standard,** Piscataway, NJ

*Freelance Graphic Designer*, February 2012- March 2012 (hired via The Creative Group)

Short term assignment- Converted individual catalog pages from Illustrator into single InDesign document

**ADDITIONAL FREELANCE DESIGN CLIENTS**

**Rêveur Mort- *Oblivion Hymns* Album & Singles Artwork,**Virtual, August 2020

**Shore Thing Sales,** Virtual*,* April 2018

**Grant, Anastasio, & Mikolay for Long Branch,** Virtual*,* March 2018- May 2018
**Gikas Painting,** Virtual*,* February 2018

***What She Found* Playbill & Poster (Frigid New York),** Virtual*,* February 2018

***What She Found* Playbill & Poster (Laboratorium Residency),** Virtual*,* August 2017
***Take a Compliment (But Do We Have to?)* Poster,** Virtual*,* August 2016
***Garbage: A Story* Playbill & Poster,** Virtual*,* March 2016
***Sprucehaven B* Playbill,** Virtual*,* January 2016
***Funeral Food* Playbill & Poster,** Virtual*,* November 2014

**The Reform Party of New Jersey,** Virtual*,* October 2010- November 2012
***AWIS* Magazine Cover,** Union, NJ*,* October 2011
**Genius Country,** Princeton, NJ, September 2011- October 2011
***Beyond Therapy* Playbill & Poster (Kean University),** Virtual*,* February 2011

**ART SHOWS**

**Warrior Women (The Hive Gallery),**Chester, NJ, September 2017

**Beware the Beasts Below (Atlantic Highlands Art Council Gallery),**Atlantic Highlands, NJ, July 2017

**Keepin’ Asbury Park Weird (The Bond Street Complex Bar),**Asbury Park, NJ, May 2017

**INTERNSHIPS**

**AOA Bar & Grill,** New York City, New York

*Graphic Design Intern,* March 2012 – April 2012

Created menus, advertisements, and other promotional material for AOA Bar & Grill

**Pretty Things Productions,** Virtual

*Graphic Design Intern,* October 2011 – April 2012

Created posters and other promotional material for Pretty Things Productions

**Design Studio at Kean University,** Union, New Jersey

*Graphic Design Intern,* September 2011 – December 2011

Worked with local clients in the Union area to create posters, advertisements, and other promotional materials

**ICC Lowe Trio,** Parsippany, NJ

*Graphic Design Intern,* May 2011 – August 2011

Created web banners, advertisements, branding, and marketing campaigns for clients such as Listerine and Visine, image research, photo editing

**ICC Lowe Trio,** Parsippany, NJ

*Copywriting Intern,* January 2011 – February 2011

Wrote copy and worked with the medical team and lawyers to create marketing campaigns for clients such as Listerine and Visine

**REFERENCES**

Richard Spindler, (Former) Vice President of Sales at Futai USA (Retired), 908-692-0054

Samantha McLaughlin, Technical Writer at Emerson Resources, 908-616-6045

Andrew Leta, Graphic Designer at Brooklyn Lollipops Import Corp, 732-966-1737
Christina Schlegel, Art & Creative at Dragon House Creative, 201-562-0653