

christine sullivan

GRAPHIC DESIGN & FINE ARTS

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EMPLOYMENT HISTORY

LONG BRANCH ARTS & CULTURAL CENTER *special events coordinator*

Aug 2021 - November 2023

Curating and arranging artwork from a variety of artists, organizing events (ex. artist receptions, craft fairs, cultural programs, comedy shows, photos with Santa & the Easter Bunny, author readings, musical performances), working with schools and organizations for field trips, contacting vendors, coordinating installations, setting up for events, art direction, layout design, creation of all promotional material, illustration, copy-editing, updating the Art Center's page on the city of Long Branch's website, working closely with the elected officials of the city, training interns, partnering with nonprofit groups, historical societies, and libraries to create exhibits and events for their specific needs

SMARTWORKS CONSUMER PRODUCTS *art director* Nov. 2017 - Mar. 2020 & *freelance graphic designer* Mar. 2020 - present

Creating packaging and PDQ displays for commercial items, product design, catalog layout, product photography, image editing, making 3D and physical mock ups, making sign-age for trade shows, copy writing and editing, designing for licensed products such as Corona and ICEE and working under brand guidelines, creating original instruction manuals

THE CREATIVE GROUP *freelance graphic designer*

Apr. 2012 - Jan. 2013 ; Dec. 2015 - Nov. 2017

ASSIGNMENTS

SMARTWORKS CONSUMER PRODUCTS Apr. 2017 - Nov. 2017

Creating packaging and PDQ displays for commercial items, product design, catalog layout, product photography, image editing, making 3D and physical mock ups, making sign-age for trade shows, copy writing and editing, designing for licensed products such as Corona and ICEE and working under brand guidelines, creating original instruction manuals

FUTAI USA Feb. 2016 - Apr. 2017

Creating patterns, mocking up umbrellas, sending proofs out to customers, working closely with licensed clients such as Elie Tahari on custom umbrellas, supervising & training junior designers, product photography and image editing, designing and laying out catalogs and packaging

NU WORLD BEAUTY Dec. 2015 - Jan. 2016

Packaging, Updating artwork, concept art, mocking up displays

HORIZON GROUP USA Dec. 2015; 2012

Pattern work, creating print layouts, photo editing

ROBERT WOOD JOHNSON 2012

Imputing data into CQ5 for new website

AMERICAN STANDARD 2012

Laying out and updating catalog

PRESCRIBED BRANDING *creative content manager* Jul. 2015 - Oct. 2015

PRIME LINE PACKAGING *graphic designer / office assistant* Feb. 2013 - Jul. 2015

Pre-press work, product design, catalog layout, product photography, image editing, coordinating booths & purchasing items for trade shows, making sign-age for trade shows, copy writing and editing, working under brand guidelines, coordinating travel and passport arrangements, creating & scheduling social media posts for both the parent company and its charity, The Ezra Abraham To Life Foundation, writing blogs, misc. secretarial work

PARK AVENUE GRAPHICS *junior graphic designer* Jan. 2013 - Feb. 2013

FREELANCE DESIGN

SHORE THING SALES Apr. 2018

Using licensed artwork and following the branding guidelines for Disney to create makeup bags for Hot Topic

GRANT, ANASTASIO, & MIKOLAY FOR LONG BRANCH Mar. 2018 - May 2018

Creating identity of campaign, Planning and designing social media posts, creating newspaper advertisements, coming up with fundraising ideas, giving marketing advice, political strategy, and coming up with creative ways to advertise candidates.

GIKAS PAINTING Feb. 2018

Redeveloping brand identity through updating colors and logo design

THE REFORM PARTY OF NEW JERSEY Oct. 2010 - Nov. 2012

Designing pamphlets and hand outs

GENIUS COUNTRY Sept. 2011 - Oct. 2011

Laying out catalog, copy editing

PUBLISHED MATERIALS

MOTEL STRIGOI (ISSUE # 1) *Magazine*, Oct. 2020

RÊVEUR MORT- OBLIVION HYMNS (ALBUM & SINGLES ARTWORK) Aug. 2020

WHAT SHE FOUND (FRIGID NEW YORK) *Playbill, Show Poster* Feb. 2018

WHAT SHE FOUND (LABORATORIUM RESIDENCY) *Playbill, Show Poster* Aug. 2017

TAKE A COMPLIMENT (BUT DO WE HAVE TO?) *Show Poster* Aug. 2016

GARBAGE: A STORY *Playbill, Show Poster* Mar. 2016

SPRUCEHAVEN B *Playbill* Jan. 2016

FUNERAL FOOD *Playbill, Show Poster* Nov. 2014

AWIS *Magazine Cover* Oct. 2011

BEYOND THERAPY (PRODUCTION AT KEAN UNIVERSITY) *Playbill* Feb. 2011

EDUCATION

Kean University
Cum Laude

BFA Visual Communications / Graphic Design
2007 - 2012

Lambda Alpha Sigma Honors Society
2009 - 2012

Dean's List
2007 - 2012

INTERNSHIPS

AOA BAR & GRILL *graphic design intern*
Mar. 2012 - Apr. 2012

PRETTY THINGS PRODUCTIONS *graphic design intern*
Oct. 2011 - Apr. 2012

DESIGN STUDIO AT KEAN UNIVERSITY *graphic design intern*
Sept. 2011 - Dec. 2011

ICC LOWE TRIO *graphic design intern*
May 2011 - Aug. 2011

ICC LOWE TRIO *copy writing intern*
Jan. 2011 - Feb. 2011

OTHER WORK

MOTEL STRIGOI *co-founder & editor* Sept. 2019- Dec. 2020
Curating horror artwork & writing from a variety of artists, art direction, layout design, creation of all promotional material, illustration, copy-editing, writer & art contributor

DAVID'S BRIDAL
freelance bridal show representative Jan. - Feb. 2018

& *special occasions stylist* Dec. 2014 - Apr. 2016

PROCTORCAM *greeter* Jan. 2015 - June 2015

ACTIVITIES

Art Shows

WARRIOR WOMEN

The Hive Gallery, Chester, NJ Sept. 2017

BEWARE THE BEASTS BELOW

Atlantic Highlands Art Council Gallery, Atlantic Highlands, NJ Jul. 2017

KEEPIN' ASBURY PARK WEIRD

The Bond Street Complex Bar, Asbury Park, NJ May 2017

Misc.

THE EZRA ABRAHAM TO LIFE FOUNDATION

social media content creator 2013 - 2014

HUSKY HOUSE *volunteer* 2013 - 2014

THINKING CREATIVELY CHARETTE *participant* 2011

IPG INTERN PRESENTATION *participant* 2011

ADCNJ'S DESIGN DERBY *participant* 2011

SKILLS

Programs:

Most Experience in:

Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Microsoft Office Suite

Some Experience in:

CQ5, Crystal Reports, Hootsuite, Hubspot, Pandadoc, Quark XPress, SageMAS

Art, Media, & Design:

4 Color Process Printing, Acrylic Painting, Advertising, Album Artwork, Blogging, Branding, Business Cards, Collaging, Color Separation, Copy Editing, Copy Writing, Curation of Art & Writing, Drawing, E-Blasts, Editorial, Identity, Invitations, Layout, Logos, Magazines, Menus, Mixed Media Design, Oil Painting, Packaging, Patterns, Playbills, Posters, Pre-press, Print Design, Promotional Design, Pyrography, Screen Printing, Social Media, Signage, Stationery, Studio Skills, Trade Show Signage, Typography, Website Layout, Website Maintenance, Wide Format Printing

Other:

Art Curation, Art Installations, Cultural Events, Customer Service, Data Entry, Event Planning, Field Trip Organization, Research, Secretarial Skills, Trade Show Planning, Travel Arrangements, Vendor Pricing